



benefiting WACAP  
foster care & adoption

Greetings,

WACAP (World Association for Children and Parents) works in our local community and around the globe to make brighter futures for orphaned and vulnerable children. Following our vision of *A Family for Every Child*, we are committed to seeking adoptive homes for children in U.S. foster care and orphans abroad. Over the last 40 years, WACAP has improved the lives of over 250,000 children.

**This year, we are excited to announce we will hold our first *Race for Home Fun Run* at Seward Park in Seattle, Washington on Sunday, May 6, 2018.** We expect over 200 participants in attendance to raise money in support of our programs. Your company can play an important role in making this event a huge success by becoming a sponsor; offsetting related costs and making each donation raised go farther that day. By sponsoring this event, you are supporting us in our mission to find a home for every child.

**We invite you to partner with us by sponsoring the Race for Home Fun Run!** To meet marketing needs of your company, we have a few sponsorship levels that could work for you! Please review the attached sheet describing each level as well as their corporate benefits. If you are looking for a custom package, we can work with you to put together the best package for your company.

Thank you in advance for your consideration, together we can impact the lives of many children! If you have any questions or are interested in learning more about the work we do, please feel free to contact me at (206) 922-1516 or [melissa.reese@wacap.org](mailto:melissa.reese@wacap.org). When you are ready to move forward with your Event Sponsorship donation, I can assist you with this process by phone or in person.

We look forward to seeing you on May 6th at Seward Park on Lake Washington!

Sincerely,

Melissa Reese

Visit our website to learn more about WACAP's many programs at [www.wacap.org](http://www.wacap.org) WACAP's Federal Tax ID #:91-0962079



## FACT SHEET

*The 2018 Race for Home Fun Run is fundraiser-benefiting WACAP. It will be an exciting day of WACAP supporters enjoying family, friends and entertainment while raising funds for children who are in need of a family. This event will take place on Sunday, May 6, 2018 at Seward Park in Seattle, Washington.*

**Fundraising Goal: \$40,000**

**How your sponsorship funds will be used:** In the United States and in countries abroad, hundreds of thousands of orphans and vulnerable children need permanent families who will love and support them. Many waiting children are older or have special medical/developmental needs. Funds raised at the **Race for Home Fun Run** will assure that these children will have an advocate, by supporting programs that identify children, find families, promote adoption and place these very special children into permanent adoptive families. *Your Sponsorship will change the lives of children!*

### Board of Directors

**Janna Annest, Chair**

*Attorney, Mills, Meyers, Swartling*

**Laura Templeton**

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*Communications Manager, Net Hope*

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*VP of Growth Operations, LiveStories*

**Matt Tirman**

*CCO at PlanetRisk*

**WACAP Supporters:** Each year, hundreds of local businesses and individuals support WACAP's mission of finding permanent adoptive families for children. From adoptive families, to corporate volunteer teams, to others working in child welfare, the reach of our audience and participants stretches into the tens of thousands. Our past event sponsors include Salal Credit Union, Verity Credit Union, First Financial Northwest Bank, Mills Meyers Swartling, 2A Consulting, Seattle Children's Hospital, Group Health/Kaiser Permanente, Wizards of the Coast, Sun Travel, Windermere, REMAX, John L. Scott, The Law Offices of Steven Hemmat and Hawley & Associates.

**Contact:** For more information, please contact Melissa Reese, Gift Officer at [melissa.reese@wacap.org](mailto:melissa.reese@wacap.org) or 206-922-1516

*WACAP is a federally approved 501(c) 3 non-profit organization. All gifts are fully tax deductible.*



## EVENT SPONSORSHIP OPPORTUNITIES

CORPORATE BENEFITS	PRESENTING SPONSOR \$15,000	MARATHON SPONSORSHIP \$10,000	SPRINTER SPONSORSHIP \$5,000	JOGGER SPONSORSHIP \$3,000
Company Name listed as Presenting Sponsor on ALL Event material (Must be confirmed by <b>February 15, 2018</b> )	X			
Company Name on Race Bibs	X			
Onsite company booth	X	X		
Company Name/Logo on Start & Finish Line	X	X		
Featured in WACAP's E-Newsletter	X	X	X	
Company acknowledged from the podium at Event	X	X	X	X
Complimentary Race Entry Fees & T-Shirts	<b>FIFTEEN (15)</b>	<b>TEN (10)</b>	<b>FIVE (5)</b>	<b>THREE (3)</b>
Recognition as Event Sponsor on WACAP Website	X	X	X	X
Company Name/ Logo printed on event T-shirt	<b>Company LOGO</b>	<b>Company LOGO</b>	<b>Company Name</b>	<b>Company Name</b>
Recognition as Event Sponsor on WACAP Social Media Outlets	X	X	X	X
Post Event Acknowledgement on WACAP Social Media outlets	X	X	X	X

**Contact us if you are interested in a Custom Sponsorship Package.**

**To ensure inclusion in event and marketing materials, we will need your RSVP by February 15, 2018. To take full advantage of your sponsorship level benefits, email us your corporate logo in PNG format.**

Your contributions are tax-deductible as allowed by law, WACAP is a 501 (C) (3) non-profit organization.  
*WACAP's Federal Tax ID #:91-0962079*



## CUSTOM EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	CORPORATE BENEFITS
<b>ENTERTAINMENT SPONSORSHIP</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>○ Underwriter of the event entertainment</li> <li>○ Company name mentioned on WACAP Social Media and Website</li> <li>○ One (1) Complimentary Race Entry and Event T-Shirt</li> </ul>
<b>WATER STATION</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>○ Company name displayed at Water Station</li> <li>○ Company Name/Logo on WACAP Social Media and Website</li> <li>○ One (1) Complimentary Race Entry and Event T- Shirt</li> </ul>
<b>MILEAGE MARKER</b> <b>\$250</b>  <i>Availability – Three (3)</i>	<ul style="list-style-type: none"> <li>○ Company name &amp; logo on one Mile Marker sign</li> <li>○ Company name mentioned on post event highlights on WACAP website</li> </ul>
<b>VIRTUAL RACE PACKET</b> <b>\$125</b>	<ul style="list-style-type: none"> <li>○ Company Name &amp; Logo included in the Virtual Race Packet</li> <li>○ Link to your discount coupon or website included in Virtual Race Packet</li> </ul>

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## EVENT SPONSORSHIP COMMITMENT FORM

Name / Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person for this event: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Choose Event Sponsorship Level:

- Presenting Level - \$15,000
- Marathon Level - \$10,00
- Sprinter Level - \$5,000
- Jogger Level - \$3,000
- Custom Package: \_\_\_\_\_

**Method of Payment:** Credit Card      Check (*make payable to WACAP*)

**Credit Card Information:** VISA      MASTERCARD      AMEX      DISCOVER

Name on card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Return all completed forms to Melissa Reese at [melissa.reese@wacap.org](mailto:melissa.reese@wacap.org) or Attention: Melissa Reese at WACAP P.O Box 88948, Seattle, WA 98138

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